

Intelligence Augmentation

vs

Artificial Intelligence

VA IA is designed to work with people

Intelligence Augmentation is the idea of a computer system that supplements and supports human cognition.

IA leaves the intentionality of a human actor at the heart of the human-computer interaction. It offers people access to digital expertise that can they can use to guide choices, and speed up actions.



VA IA is the GPS System

VA You still make the decision and take the action

VA AI is designed to work without people

Artificial Intelligence is the idea of a computer system that reproduces human cognition.

This allows the system to function autonomously and effectively in a given domain. It does this by using data it accesses via sensors or other systems to make decisions and to learn from resulting patterns.



VA AI is the Self Driving Car

VA The decisions and actions are made for you

While most Artificial Intelligence applications will ultimately remove the need for people to perform specific tasks, Intelligence Augmentation aims to keep people relevant. It does this by offering you the power of digital intelligence, so you can be free to add your unique physical, emotional and spiritual intelligence - which combined, allows you to truly differentiate.